

NOTICE OF MEETING

Communication Committee Agenda

Leverage strategic communication tools to build and enhance relationships with all stakeholder groups, increase our presence in the community, and share our stories.

DATE: Thursday, June 21, 2018

TIME: 2:00 p.m.

LOCATION: KOLAK EDUCATION CENTER

Superintendent's Conference Room 106

1633 Keeler Avenue Beloit, WI 53511

COMMITTEE MEMBERS: David Wilson, Shelly Cronin, Ana Kelly, Megge Casique, Deanne

Arp, and Hanna Martin-McArron

ADMINISTRATIVE LIAISON: Jennifer Thompson, Public Information Officer

AGENDA

- 1. Call to Order
- 2. Approval of the Agenda
- 3. Swearing in of New Members
- 4. Parliamentary Procedures Orientation
- 5. Scope of the Communication Committee
- 6. Community Engagement online PD
- 7. PIO duties transition plan
- 8. Strategic Plan Smart Goals
- 9. Site Visits & Quarterly Meetings
- 10. Identification of Stories to Share
- 11. Future Meeting Dates and Times
- 12. Future Agenda Items
- 13. Adjournment